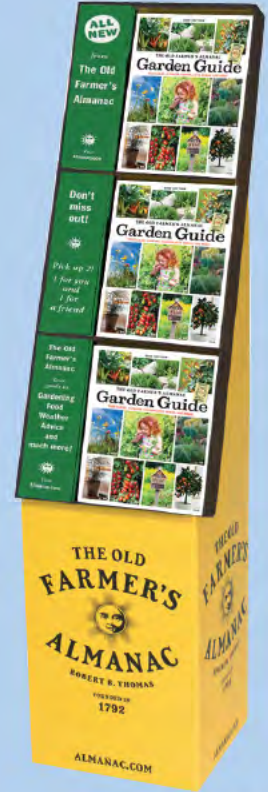
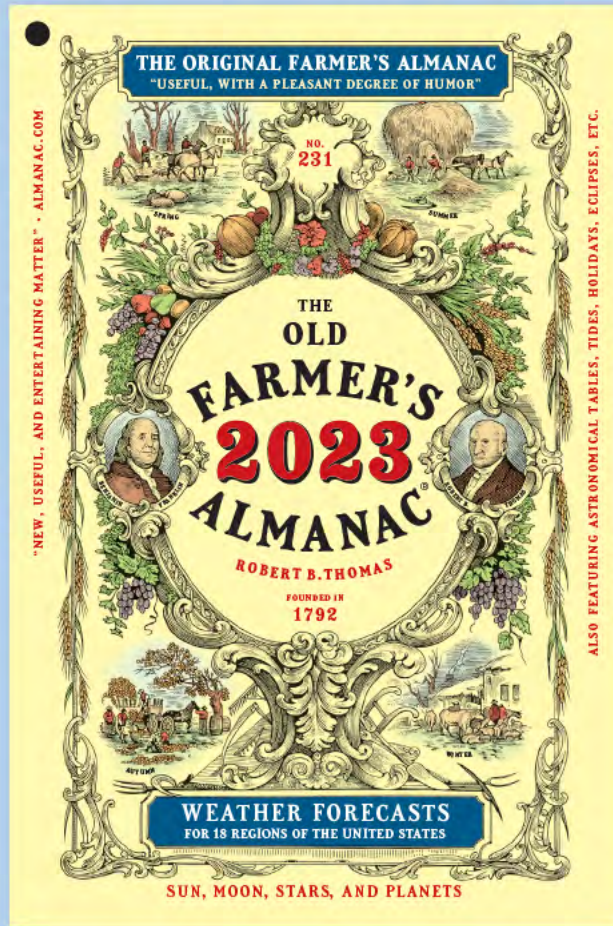
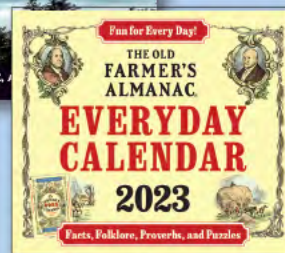
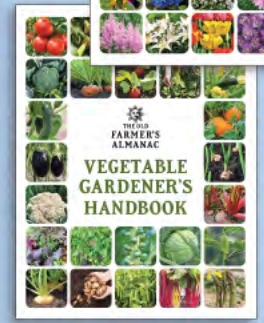


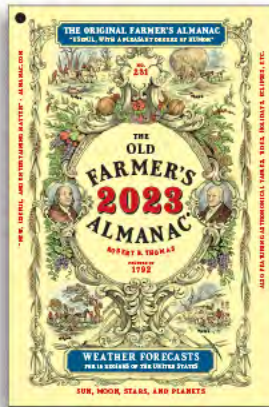
THE 2023 OLD FARMER'S ALMANAC



RELEASE DATE: August 30, 2022



THE 2023 OLD FARMER'S ALMANAC



THE 2023 OLD FARMER'S ALMANAC

Release Date: August 30, 2022

Item 1000 • \$7.99
UPC 0 14021 01419 9

Softcover • 256 pages • 5⁵/₁₆" × 8"

With a strong online presence and a growing audience of over 2 million on Facebook, Instagram, and Pinterest, *The Old Farmer's Almanac* is firmly rooted in the 21st century while still remaining "useful, with a pleasant degree of humor". The 2023 edition contains time- and money-saving home and garden advice, husbandry, upcoming trends, notable astronomical events and astrological dates, best fishing days, its famous long-range weather predictions for all 18 regions of the country, and much more. Includes 96 full-color pages.



ALMANAC FLOOR DISPLAYS

Item 1060 • \$479.40
60 *Old Farmer's Almanacs*
UPC 000 14021 03430 2
Case weight: 31 lb.

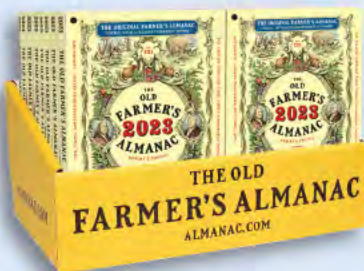
Item 1060B • \$599.28
60 *Old Farmer's Almanacs*,
12 Gardening Calendars
UPC 000 14021 03431 9
Case weight: 34 lb.

Item 1050BK • \$559.10
50 *Old Farmer's Almanacs*,
10 Gardening Calendars,
6 Almanacs for Kids, Vol. 9
UPC 000 14021 03428 9
Case weight: 31 lb.

Item 1060BW • \$719.16
60 *Old Farmer's Almanacs*,
12 Gardening Calendars,
12 Weather Calendars
UPC 000 14021 03444 9
Case weight: 39 lb.

Floor Displays
Prepacked carton:
20" × 17⁵/₈" × 11¹/₄"

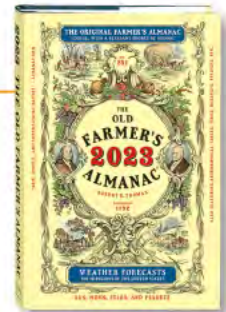
Footprint of display:
13³/₄" × 17³/₈"
Display set up with header:
17¹/₄" × 18¹/₂" × 50"



24-ALMANAC COUNTER DISPLAY

Item 1024 • \$191.76
24 *Old Farmer's Almanacs*
UPC 000 14021 03433 3
Case weight: 12 lb.

Prepacked carton: 12" × 9" × 8"
Footprint of display: 11¹/₂" × 7¹/₂"



Item 7000 • \$16.95
UPC 0 14021 00228 8

Hardcover • 304 pages
• 5³/₄" × 8¹/₂" • Includes
32 additional reference pages.
Case pack: 5 copies



The Old Farmer's Almanac 2023 MOON CALENDAR

Item 5110 • \$11.99
UPC 0 14021 01239 3

Wall calendar: 10⁷/₈" × 10⁷/₈"
Case pack: 10 Moon Calendars
Case weight: 5 lb.

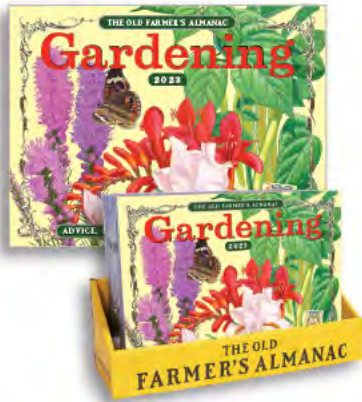
FLOOR DISPLAY

Item 1036M • \$467.49
15 Moon Calendars and
36 *Old Farmer's Almanacs*
UPC 000 14021 03442 5

Case weight: 26 lb.
Prepacked carton: 30⁵/₁₆" × 12¹¹/₁₆" × 6¹³/₁₆"
Footprint of display: 12" × 11¹/₄"
Display when set up: 12" × 11¹/₄" × 57¹/₄"



PLUS CALENDARS & BOOKS



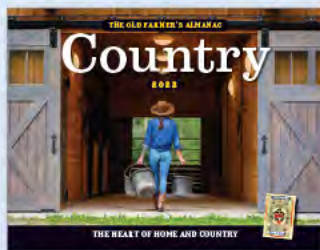
The Old Farmer's Almanac
2023 GARDENING CALENDAR
 Item 2000 • \$9.99
 UPC 0 14021 00339 1 • Wall calendar: 10⁷/₈" × 8³/₈"

COUNTER DISPLAY
 Item 2020 • \$199.80
 20 Gardening Calendars • UPC 000 14021 03436 4
 Case weight: 8 lb.
 Prepacked display: 13¹/₂" × 5¹/₂" × 9³/₄"
 Footprint of display: 12³/₄" × 4¹/₂"



The Old Farmer's Almanac
2023 WEATHER CALENDAR
 Item 6000 • \$9.99
 UPC 0 14021 01039 9 • Wall calendar: 10⁷/₈" × 8³/₈"

COUNTER DISPLAY
 Item 6020 • \$199.80
 20 Weather Calendars • UPC 000 14021 03437 1
 Case weight: 8 lb.
 Prepacked display: 13¹/₂" × 5¹/₂" × 9³/₄"
 Footprint of display: 12³/₄" × 4¹/₂"



The Old Farmer's Almanac
2023 COUNTRY CALENDAR
 Item 5010 • \$9.99
 UPC 0 14021 00639 2
 Wall calendar: 10⁷/₈" × 8³/₈"
 Case pack: 10 Country Calendars
 Case weight: 5 lb.

FLOOR DISPLAY
 Item 1036A • \$437.49
 15 Country Calendars and
 36 *Old Farmer's Almanacs*
 UPC 000 14021 03434 0

Case weight: 26 lb.
 Prepacked carton: 30⁵/₁₆" × 12¹¹/₁₆" × 6¹³/₁₆"
 Footprint of display: 12" × 11¹/₄"
 Display when set up: 12" × 11¹/₄" × 57¹/₄"



THE OLD FARMER'S ALMANAC FOR KIDS, VOLUME 9

Item 7100 • \$9.95
 UPC 0 14021 00738 2

Fun and educational, this best-seller provides hours of fascinating facts, stories, and trivia on topics such as sports, weather, history, nature, animals, gardening, astronomy, health, and more. Ages 8 and up. Published every two years.

Softcover • 192 pages • 5⁵/₈" × 8¹/₄"
 Illustrated • Full-color

FLOOR DISPLAY

Item 1046 • \$379.30
 6 *Almanac for Kids* and
 40 *Old Farmer's Almanacs*
 UPC 000 14021 03443 2

Case weight: 25 lb.
 Prepacked carton:
 30⁵/₁₆" × 12¹¹/₁₆" × 6¹³/₁₆"
 Footprint of display:
 12" × 11¹/₄"
 Display when set up:
 12" × 11¹/₄" × 57¹/₄"



COUNTER DISPLAY

Item 7110 • \$99.50
 10 *Almanac for Kids*
 UPC 000 14021 03341 1

Case weight: 8 lb.
 Prepacked carton: 6¹/₂" × 6¹/₂" × 9"
 Footprint of display: 6" × 6"





The Old Farmer's Almanac
**FLOWER GARDENER'S
 HANDBOOK**

ENJOY BEAUTIFUL FLOWERS

ITEM 2200 • \$17.95
UPC 0 14021 01318 5

You can develop and nurture a flower garden that's easy to maintain, and makes you smile through the seasons. You'll quickly benefit from the time-saving tips and techniques from *The Old Farmer's Almanac* that pack this easy-to-use guide.

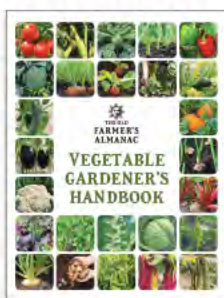
Case pack: 5 • Case weight: 7 lb.
 224 pages • 6³/₄" × 8³/₄" Full-color • Flexi bound softcover

The Old Farmer's Almanac
VEGETABLE GARDENER'S HANDBOOK

ITEM 2100-2 • \$15.95
UPC 0 14021 01317 8

Grow the best vegetable garden ever with timeless, tried-and-true methods and advice. This book has advice and inspiration to help plants—and growers—thrive.

Case pack: 5 • Case weight: 7 lb.
 208 pages • 6³/₄" × 8³/₄"
 Full-color • Flexi bound softcover



The Old Farmer's Almanac
2023 EVERYDAY CALENDAR

ITEM 8000 • \$15.99
UPC 0 14021 00539 5

Box calendar: 6¹/₄" × 5¹/₄" × 1⁵/₈"

Daily fun fact, helpful hint, or intriguing trivia in a page-each-day, boxed, easel-back desk calendar.

Full color throughout.

Case pack: 6 • Case weight: 6 lb.



The Old Farmer's Almanac
2023 PLANNER

ITEM 7050 • \$15.99
UPC 0 14021 00839 6

Hardcover • 7¹/₂" × 10¹/₄" • Spiral lay-flat binding • Quality writing paper Illustrated. • Monthly labeled tabs • Full-color throughout.

Case pack: 4 • Case weight: 5 lb.



The Old Farmer's Almanac
2023 GARDEN GUIDE

ITEM 3000 • \$7.99
UPC 0 14021 10125 7

Release date: February 14, 2023

128 pages • 8¹/₈" × 10⁷/₈" • Softcover

The Old Farmer's Almanac Garden Guide features large, full-color pages devoted exclusively to all types of gardening and landscape maintenance, including newest trends, general information, and advice from experts on best methods for growing vegetables, flowers, fruits, lawns, shrubs, and much more.

FLOOR DISPLAY

ITEM 3030 • \$239.70
30 Garden Guides
UPC 000 14021 03440 1

Case weight: 20 lb.
 Prepacked carton: 36" × 12⁵/₈" × 5"
 Footprint of display: 12" × 11"
 Display when set up: 12" × 11" × 53"



COUNTER DISPLAY

ITEM 3020 • \$159.80
20 Garden Guides
UPC 000 14021 03439 5

Case weight: 12 lb.
 Prepacked carton: 13" × 9¹/₂" × 5³/₈"
 Footprint of display: 9" × 7¹/₂"
 Display when set up: 9" × 7¹/₂" × 11"

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